

Full transaction support

- On behalf of the shareholders we have recently concluded the sale of an important company in the financial brokerage franchising market with a strong technology platform. The size of the transaction was in excess of 30 million euros.
- Our role in this case was a classic example of a full transaction support. We initially created a business plan, valuation and benchmarking model. We then created a private placement memorandum and identified a dozen potentially interested investors. We proceeded to discuss our list with the shareholders and approached the investors in individual meetings. Once offers had been received, SVP Advisors' consultants negotiated terms and incorporated legal advice using our extensive network in the financial services world. As a final step, SVP Advisors supported the management of the company in coordinating the due diligence process and ultimately closing the sale.
- During the course of this project, SVP Advisors also contracted two associates in Portugal and Spain who provided investor scouting capabilities and market insight.

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